

Project Management is...

A map to guide you between two points:

➤ Where you are – Your Present Reality

-and-

➤ Where you want to be – Your Future Reality

1. How are you going to get there?

2. What must be done to fill the gap?

The 4 “P”s :

- **Purpose: Why do we have to do this?**
 - What would happen if we don't?
- **Picture: What does completion look like?**
 - Begin with the end in mind. Metrics of success
- **Plan: How will it work?**
 - What needs to be done to get to the picture?
- **Part: What is my / your role?**
 - What part do we play?



Where are we now?

Data Gathering

Interviews

Focus Groups

Financial Analysis

Business Processes

Program Assessment

Benchmarking



The beginnings of anything are always messy.

Where do we need to go?

Best Practices

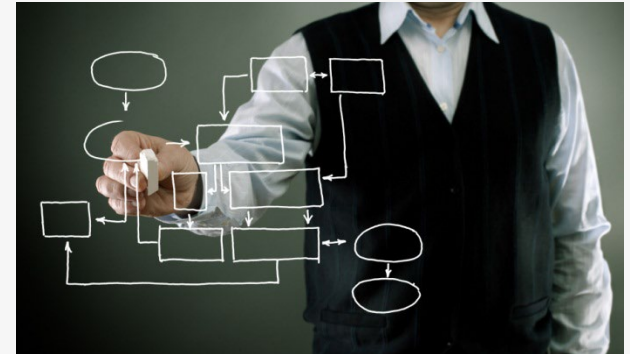
Subject Matter Experts

Scenario Planning

Prioritization

Legacy

Generate Ideas



Planning needs many good ideas. The best way to get good ideas is to get lots of ideas, and throw the bad ones away.

REACTIVE

Planning a future based on current circumstances, current events and current conditions:

- Here we are**
- These are our problems**
- These are our opportunities**
- These are our resources**
- External signals (what to do)**

So, here's the plan.



Regarding perceived obstacles: That rock in the way ceases to be a rock the moment someone sees it as a monument.

PROACTIVE

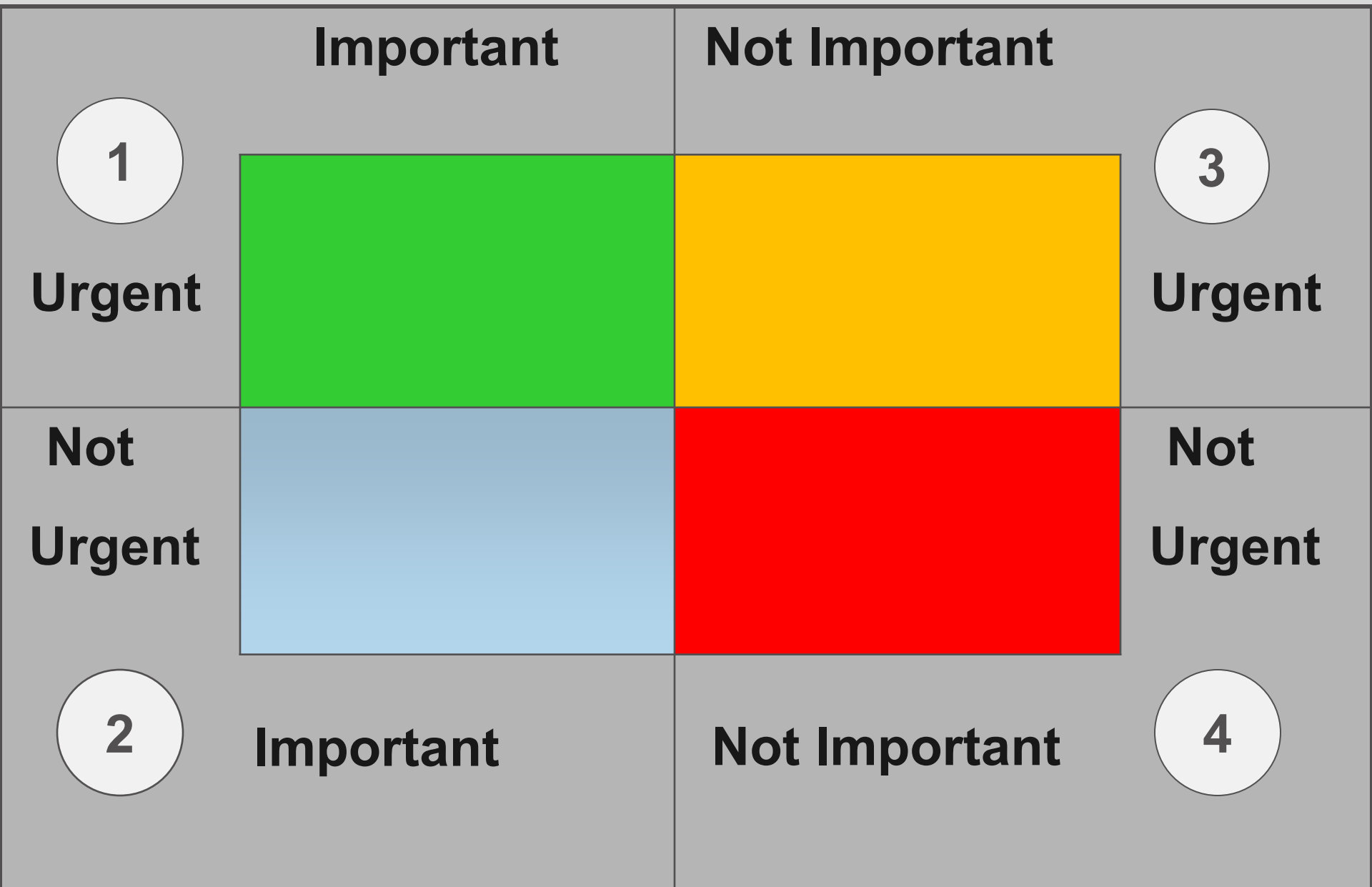
Start with your vision – your desired future (based on your values, objectives and responsibilities):

- Here we are
- What must we do to get *there* ?
- What do we have to create to get *there* ?
- These are our resources
- Internal signals (ought to do)

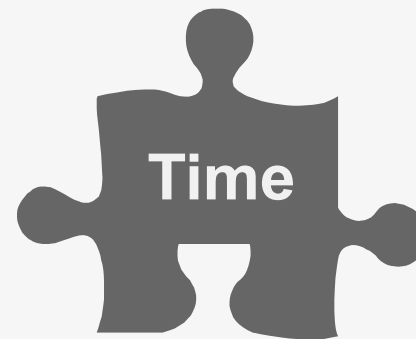
So, here's the plan.

The best way to predict the future – is to create it yourself.

PRIORITIZATION MODEL



Project Management Elements



Clarify Mandates

*Formal and Informal Mandates:
- The 'Musts' or Boundaries*

Money



Laws / Charter / Code



Society



Human
Resources



Technology



Elected



What Else?

Create The Vision

Why Do We Exist?

What Needs Should Be Fulfilled?

What Is Our Legacy?

What Is Our Mission?

► **Identify and Involve Stakeholders**

*If you don't know where you are going,
how do you know when you get there?*



The Number ONE Reason That Initiatives Fail To Be Successfully Executed Is . . .

. . . Lack Of Adequate Accountability.

Accountability requires:

Integrity — do you trust me?

Enabled — authority, autonomy, freedom

Clarity — remove any 'blind spots' on WHAT and WHEN

Commitment — involvement is not enough (Hen vs. Pig)

Consequences — what happens if I do; what happens if I don't

Develop Action Plans . . . to bridge the gap between the Present and the Future

Start with the Future and plan backwards

How are we going to get it done?

Who is going to get it done?

Measurable steps



**Without a plan, the future is the same as the present,
only it is much longer.**