

# Hitting Curveballs

## Adapting to IT Challenges

Georgia GMIS 2025  
Spring Conference

May 5-7, 2025

Columbus Convention  
& Trade Center

Columbus, GA

SPONSORSHIP REGISTRATION



GEORGIA  
GMIS



Carl Vinson  
Institute of Government  
UNIVERSITY OF GEORGIA

## Note from our President!

I'm excited to share with you about the upcoming GA GMIS Spring Conference to be held May 5-7, 2025, in Columbus, Georgia. The theme for this year's conference is "Hitting Curveballs. Adapting to IT Challenges". Change is constant in our jobs. Implementing new software services, small changes in processes and what about Artificial Intelligence and its use in the future? Do you ease into it or get it all over with at once?

We will have several dynamic guest speakers each day of the conference for the CGCIO and LGCIO programs to include Ethics for Leadership, Disaster Recovery and Top Tech Trends. Geek Trak will run parallel to these sessions and will focus on GIS. Cert Trak will be offering Microsoft Security Compliance. Tuesday evening will be a little different as we will only have a reception and our Annual Awards presentation; thus, giving you opportunities on Monday and Tuesday night to take your customers out for the evening. Wednesday night we will attend the Columbus Clingstones Baseball game at the newly renovated Synovus Park.

We appreciate the continued support of our sponsors, and you will have numerous networking opportunities with these IT leaders and peers. Our membership is more effective with the products, services, and knowledge that you provide. You help keep Georgia GMIS membership "Hitting Curveballs".

Looking forward to seeing you all in Columbus!

Jamie Pownall  
President, Georgia GMIS

## IMPORTANT INFORMATION

The event location is Columbus Convention & Trade Center, Columbus, GA. There are a limited number of exhibit hall spaces available. To participate, the registration form and fee must be received by April 18, 2025. We do take credit cards through PayPal only. Please contact Karen Knight at [knightk@douglasvillega.gov](mailto:knightk@douglasvillega.gov) if additional information is needed. **NOTE: Do not register through the UGA/CVIOG link on the website. It is for government participants only. Sponsorship registration is by this brochure. There is no online registration.**

## SPACE AND PARTICIPATION IS LIMITED TO THE FIRST 35 PAID SPONSORS

Sponsor/Exhibitor setup will be held on Monday, May 5, 2025.

- All Sponsors/Exhibitors: your setup will begin at 1:30 pm
- Set-ups should be completed by 4:00 pm.
- Tear Down for all Sponsors will be on Wednesday, May 7, 2025, after 12:30 pm

**IMPORTANT:** Sponsors, please note that our Exhibit Hall will be in the Dining Gallery and will be tabletop only. Your display table will be 6 feet long and you will have 2 chairs. All display materials and handouts should fit on top of this 6-foot table. You may have the roll-up screens that fit behind your table. Sponsors who bring free standing, floor displays will be asked to dismantle them. There will be no exceptions to this request.

## AFTER HOURS ACTIVITIES

**No sponsor/vendor after-hours activity will be conducted on Tuesday, May 6 (until after 7:00 pm) and Wednesday, May 7. This is reserved for planned Georgia GMIS activities. NO EXCEPTIONS.** You are allowed to have activities on Monday and Tuesday (after 7:00 pm).

# HOTEL, LOGISTICS, LOGOS, EXTRA ATTENDEES AND PAYMENT

## **Hotel Reservations**

When making your reservation, please mention you are with the Georgia Government Management Information Sciences (Georgia GMIS) conference to get the special rate of \$169 (plus \$5 state hotel/motel fee and applicable taxes) per night.

All reservations can be made by calling (706) 324-1800 or 1-800-455-9261 or online at [this link](#). Be sure to reference the group code AGMAGMA. If you are booking online, you must enter a timeframe within the dates of the block 5/3-5/8 to apply the group code.

A block of rooms will be held at the hotel until April 9, 2025, or until all rooms have been reserved, whichever comes first. After this date, the hotel will make reservations at the prevailing room rate based on availability.

## **Hotel Parking**

Self-parking at the Marriott is \$15 per night. Please note, overnight guests are strongly encouraged to leave their vehicle parked at the hotel. All sessions will be held within a short walking distance from the hotel into the Convention & Trade Center. Should you choose to move your car from the hotel to the Convention & Trade Center, additional parking fees may apply.

## **Shipping**

Please see the attached Columbus Convention & Trade Center Material Handling Services Form. You are responsible for all your Shipments to the Show and Outbound Shipments at Close of the Show and any expenses. **Do not send this form to me.** I will provide your booth numbers to the Convention Center and your materials will be delivered to your booth.

## **Electricity and Internet Access**

Please see the attached Columbus Convention & Trade Center Exhibit Electrical & Water Service Order Form for information to order any electricity you may need for your booth. This must be rendered **PRIOR** to show opening, no exceptions! Please send all the information directly to the information provided Trade Center Exhibit Electrical Order Form as you are responsible for these charges. **Do not send this form to me.** I will provide your booth number to the Convention Center.

Free WIFI is provided, however, if you need a dedicated Internet line, please let me know and I can send that information to you.

## **Logos**

Please email a high-resolution copy of logo to Karen Knight so that we may use it on our website.

## **Extra Attendees**

**Please note sponsor attendees are limited to the number on your sponsorship/exhibit level.** There is no provision for adding any additional attendees unless you sponsor a titled event. **ALL ATTENDEES MUST HAVE AN OFFICIAL GA GMIS NAME BADGE FOR ACCESS TO ALL AREAS/EVENTS. NO EXCEPTIONS!**

## **Tuesday Night Awards Reception**

Please note on your registration form if you will attend the Tuesday Night Awards Reception. I need an accurate count for this activity. This event will be held at the Columbus Convention & Trade Center. **No vendor activities can be scheduled on this night until after 7:00 pm.**

### **Wednesday Night Dinner/Baseball Game**

GA GMIS is going to the Columbus Clingstones Baseball game! The Columbus Clingstones are the Atlanta Braves AA baseball team and play their games at the newly renovated Synovus Park. You are welcome to join us for this fun evening. Please note on your registration form if you will attend the game. **WE MUST KNOW IN ADVANCE IF YOU WILL ATTEND THE GAME.** No vendor activities can be scheduled on this night.

### **Company Information**

Please send 2-3 sentences about your company for a sponsor/exhibitor directory we will distribute to our participants and will also be on the GA GMIS App. Include who will be attending and their contact information.

### **Payment**

Mail your registration form and check *no later than April 18, 2025* (payable to Georgia Chapter of GMIS International) to:

**GA-GMIS**

**P. O. Box 219**

**Douglasville, GA 30133-0219**

**ATTN: Karen Knight**

**Please email your registration form to me to “hold your place” while we wait for the check to arrive.**

**Credit Cards:** Credit cards can be accepted through PayPal with a processing fee. If you wish to use a credit card, please let me know so I can send an invoice through PayPal. Please do not send me any credit card information.

### **CANCELLATION & REFUND POLICY:**

Cancellation of registration must be made by April 18, 2025. Sponsors who fail to cancel or attend are liable for the full registration fee. Requests for refunds after this time will be charged a 25% processing fee. To cancel a registration, please notify Karen Knight at [knightk@douglasvillega.gov](mailto:knightk@douglasvillega.gov)

# 2025 GA GMIS SPRING SPONSORSHIPS

## Why sponsor?

The GA GMIS Spring Conference provides excellent brand visibility and networking opportunities with key IT decision makers in the public sector IT industry.

## Who Attends?

GMIS International is the most inclusive Government IT Association worldwide. GA GMIS represents city, county, and state agencies across Georgia. This is your chance to meet face-to-face with these industry leaders.

## Sponsorship Opportunities

### Cost

### Sponsor

#### Gaming Suite

\$11,000

PCS

GA GMIS will host, facilitate, and staff a gaming suite for when the conference sessions have ended for the day. It will be open on Sunday, Monday, Tuesday and Wednesday nights. This is in conjunction with the Networking Suite. We will have arcade games, pool table and other fun activities. As sponsor, you will have your company signage at the venue and noted on the website. A spokesperson from your organization will have the opportunity to speak briefly during the event. You can have up to four attendees from your company (including the exhibit booth so a grand total of four attendees). GA GMIS will take care of all the arrangements. This sponsorship includes the exhibit booth.

**SOLD**

#### Wednesday Dinner/ Entertainment

\$11,000

Critical Cloud

The Wednesday night dinner and entertainment will be a fun night at the Columbus Clingstones Baseball Game at Synovus Park. This offers an excellent networking opportunity for all GA GMIS Participants (including sponsors/vendors). As sponsor, you will have your company signage at the venue and noted on the website. A spokesperson from your organization will have the opportunity to speak briefly during the event. You can have up to four attendees from your company (including an exhibit booth so a grand total of four attendees). GA GMIS will take care of all the arrangements. This sponsorship includes the exhibit booth.

**SOLD**

#### Geek Trak

\$6,000

Fortinet

You will be the title sponsor of Geek Trak and your company name and logo will be on all registration materials for the conference. Other benefits include company signage at the Geek Trak location, name, and logo on the GA GMIS website as title sponsor, premium booth in the Exhibit Hall. A spokesperson from your organization will have the opportunity to speak briefly during Tuesday lunch. You can have up to four attendees from your company (including the exhibit booth so a grand total of four attendees). GA GMIS will be providing the content for this session. **Must have an exhibit booth to sponsor this event.**

**SOLD**

#### Cert Trak

\$6,000

Adapt to Solve

You will be the title sponsor of Cert Trak and your company name and logo will be on registration materials for the conference. Other benefits include company signage at the Cert Trak location, name, and logo on the GA GMIS website as the title sponsor, premium booth in the Exhibit Hall. A spokesperson from your organization will have the opportunity to speak briefly during Tuesday lunch. You can have up to four attendees from your company (including the exhibit booth so a grand total of four attendees). GA GMIS will be providing content for this session. **Must have an exhibit booth to sponsor this event.**

**SOLD**



**Networking Suite** \$6,000 Surelock Technologies  
GA GMIS will host, facilitate, and staff a late evening networking suite when conference sessions have ended for the day. It is part of the gaming suite and separate sponsorship. A favorite tradition of conference attendees and excellent networking opportunity, all conference participants are invited to relax, visit with their peers, and enjoy refreshments. You will receive signage at the venue, up to four attendees from your company (including an exhibit booth so a grand total of four attendees), and the ability to meet, greet and network with the participants. Due to liability concerns, GA GMIS will service the bar in the suite. **Must have an exhibit booth to sponsor this event.**  
**SOLD**

**Tuesday Night Awards Reception** \$4,000  
The Tuesday Night Awards Reception offers an excellent networking opportunity for all GA GMIS Participants (including sponsors/vendors). As sponsor, you will have your company signage at the venue and noted on the website. A spokesperson from your organization will have the opportunity to speak briefly during the event. You can have up to four attendees from your company (including the exhibit booth so a grand total of four attendees). GA GMIS will take care of all the arrangements. **Must have an exhibit booth to sponsor this event.**  
**1 Available**

**GA GMIS App Sponsor** \$4,000  
Be the exclusive GA GMIS app sponsor for Spring 2025. Your logo will be on the app and all attendees will see it each time they access it. At this level, your company will have up to three attendees from your company (including an exhibit booth so a grand total of three attendees). GA GMIS will take care of the app and the content. **Must have an exhibit booth to sponsor this event.**  
**1 Available**

**Break Sponsor** \$3,000 each  
Sponsor the AM/PM breaks on Tuesday of the GA GMIS Conference. At this level, your company receives signage prominently displayed during the morning or afternoon break. **Must have an exhibit booth to sponsor this event.**  
**2 Available**

**Trade Show Badge Holder** \$3,000 BOSS  
Place your company logo on the official name badge lanyards distributed and worn by all registered attendees. GA GMIS will purchase and produce these items. Due to production timelines, the deadline for this sponsorship is six weeks prior to the conference. **Must have an exhibit booth to sponsor this item.**  
**SOLD**

**Tote Bag** \$3,000  
Sponsor the official tote bag to be distributed to all registered participants. You will need to ship the tote bags prior to our Sunday start date, and we will provide you with the shipping information and deadline date. **Must have an exhibit booth to sponsor this item.**  
**1 available**

**All sponsorship opportunities must have an exhibit booth to sponsor these events/items (except Gaming Suite and Baseball Game). All sponsorship opportunities will receive the benefits of the Exhibit Booth in addition to any extras of sponsorships (example – extra people).**

## Exhibits

Exhibit Booth

\$4,000

- Name and Logo on GA-GMIS website
- One 6-foot table, skirting, and 2 chairs
- **Two Attendees from your company**
- **Sponsor meals for Two**
- **Tuesday Night Awards Reception- Tickets for Two**
- **Wednesday Dinner/Entertainment – Tickets for Two**
- Attendance List one week before and final list after the conference

**GEORGIA GMIS  
 SPRING CONFERENCE 2025  
 EXHIBITOR / SPONSOR REGISTRATION FORM**

COMPANY \_\_\_\_\_ PHONE \_\_\_\_\_

CONTACT \_\_\_\_\_ EMAIL \_\_\_\_\_

NAMES OF ATTENDEES FOR BADGES (use separate sheet for their local contact info):  
 \_\_\_\_\_

*Any dietary restrictions for your attendees (vegetarian, gluten, etc.):*  
 \_\_\_\_\_

Attend Tuesday Night Awards Reception: YES \_\_\_\_\_ How Many \_\_\_\_\_ NO \_\_\_\_\_

Attend Wednesday Night Baseball Game: YES \_\_\_\_\_ How Many \_\_\_\_\_ NO \_\_\_\_\_

**SPONSORSHIP and EXHIBITOR FEES:**

	Quantity	RATE	TOTAL
Gaming Suite Sponsor 1 Available (Includes booth)		\$11,000.00	SOLD OUT
Columbus Clingstones Baseball Game Sponsor 1 Available (Includes booth)		\$11,000.00	SOLD OUT
Geek Trak Sponsor 1 Available		\$6,000.00	SOLD OUT
Cert Trak Sponsor 1 Available		\$6,000.00	SOLD OUT
Networking Suite Sponsor 1 Available		\$6,000.00	SOLD OUT
Tuesday Night Awards Reception Sponsor 1 Available		\$4,000.00	
GA GMIS App Sponsor 1 Available		\$4,000.00	
Break Sponsor 2 Available		\$3,000.00 each	
Trade Show Badge Holder Sponsor 1 Available		\$3,000.00	SOLD OUT
Tote Bag Sponsor 1 Available		\$3,000.00	
Exhibitor Booth <b>All Sponsors must have Exhibitor Booth</b>		\$4,000.00	
<b>GRAND TOTAL</b>			

**CANCELLATION & REFUND POLICY:**

Cancellation of registration must be made by April 18, 2025. Sponsors who fail to cancel or attend, are liable for the full registration fee. Requests for refunds after this time will be charged a 25% processing fee. To cancel a registration, please notify Karen Knight at [knightk@douglasvillega.gov](mailto:knightk@douglasvillega.gov)

Mail your registration form and check ***no later than April 18, 2025*** (payable to Georgia Chapter of GMIS International) to:  
**GA-GMIS, P. O. Box 219, Douglasville, GA 30133-0219 ATTN: Karen Knight**

**Credit Cards:** Credit cards can be accepted through PayPal with a processing fee. If you wish to use a credit card, please let me know so I can send an invoice through PayPal. Please do not send me any credit card information.





801 Front Avenue, Columbus, GA 31901  
Phone: (706) 327-4522 Fax: (706) 327-0162

### MATERIAL HANDLING SERVICES FORM

Name of Event \_\_\_\_\_ Event Date \_\_\_\_\_  
Company Name \_\_\_\_\_ Booth #(s) \_\_\_\_\_  
Street Address \_\_\_\_\_ Contact Person \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone Number \_\_\_\_\_  
Email Address \_\_\_\_\_

---

#### Shipments to the Show

Origin of Shipment \_\_\_\_\_ Delivery Carrier \_\_\_\_\_  
Shipping Date \_\_\_\_\_ Approx Arrival Date \_\_\_\_\_  
Total # of Pieces \_\_\_\_\_ Total Weight \_\_\_\_\_

Shipments of common freight and crated exhibits will be received from common carrier(s) and will be unloaded, placed in storage, removed from storage and delivered to your booth(s). All shipments must arrive prepaid.

---

#### Outbound Shipments at Close of the Show

Outbound To \_\_\_\_\_ Via: Truck o Air o  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Shipper \_\_\_\_\_ # of Pieces \_\_\_\_\_  
Description or Special Instructions \_\_\_\_\_

The representative at the show must label containers and furnish all shipping documents. It is your company's responsibility to call the carrier and arrange for pickup. Remove all expired shipping labels before outbound shipment. Please have your on-site representative leave a bill of lading on top of the outgoing shipment cartons. Cartons must be sealed and clearly labeled.

#### Rates: \$30.00 Flat Rate for Receiving / Outbound Shipments

---

#### Limits of Liability & Responsibility

We will not be responsible for uncrated, improperly packed materials or concealed damage. We will not be responsible for damages or loss of materials after delivery to booth or at conclusion of show prior to delivery to outbound carrier. Therefore, exhibitor should contact their insurance carrier if necessary; to provide insurance coverage for materials from the time they leave your firm until they are returned after the show. I have received all packages that were shipped to the Trade Center

---

#### Payment Information

Make checks payable to: Columbus GA Convention & Trade Center Visa, Mastercard, Discover and American Express Cards Accepted. Please note for all credit card transactions that is a 2.5%+\$1 service fee.

Credit Card \_\_\_\_\_ Expiration Date \_\_\_\_\_ Zip \_\_\_\_\_ CVV Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_



COLUMBUS GEORGIA  
CONVENTION & TRADE CENTER

## EXHIBIT ELECTRICAL & WATER SERVICE ORDER FORM

EXHIBITOR INFORMATION			Booth #:
Event Name:		In Date:	Out Date:
Company/Organization:		Contact Name:	
Address:	City:	State:	Zip:
Email:	Fax:	Phone:	

Daily Standard Electrical Access	Advance Rate	Floor Rate	Amount	Water Service (on exhibit floor)	Rate	Amount
2 plug-ins for up to 20 amps	\$50	\$75		0 – 1000 gallons	\$75	
Per power strip		\$12				

<i>Additional Notes</i>	
-------------------------	--

Method of Payment	
Check, credit card or money order must accompany request or be rendered prior to show opening. No exceptions! <b><i>(A non-refundable 2.5% + \$1 convenience fee will apply to all credit/debit card transactions)</i></b>	
Make Remittance Payable and Mail to: Columbus Georgia Convention & Trade Center P.O. Box 1340 Columbus GA 31902-1340	
or charge my credit card:	
<b><i>Please check one:</i></b> VISA    MASTERCARD    AMERICAN EXPRESS    DISCOVER	
Name on Card:	
Account Number:	
Expiration Date:	CVC Code:
Total \$	Zip Code:
Signature:	

CONDITIONS AND REGULATIONS:
<ol style="list-style-type: none"> <li>1. All electrical service charges must be paid prior to the opening of the exhibit.</li> <li>2. Each rate is <u>per day</u>.</li> <li>3. <b>If unable to determine electrical requirements, contact Trade Center electrician for assistance.</b></li> <li>4. Wall, column, and permanent building utility outlets are not a part of booth space and are not to be used by exhibitors unless specified otherwise.</li> <li>5. All equipment, regardless of power source, must comply with all federal, state, and local safety codes.</li> <li>6. Use of open clip sockets, latex or lamp cord wire, duplex or triplex attachment plugs in exhibits is prohibited.</li> <li>7. Under no circumstances shall anyone other than Trade Center staff make electrical connections.</li> <li>8. Special equipment requiring the electrician or technicians for assembly, servicing, preparatory work and operation may be executed without Trade Center staff; however, all service connections and overload protection to such equipment must be made by Trade Center staff.</li> <li>9. All equipment must be properly tagged and wired with complete information as to type of current, voltage, phase, cycle, etc.</li> <li>10. All material and equipment furnished by the Columbus, Georgia Convention and Trade Center for this service order shall remain the Trade Center's property and shall be removed by our staff at the show close. Exhibitors will be billed for all missing materials.</li> <li>11. Electrical power for lights and displays will be turned on one hour prior to the show opening time and off at show closing time daily unless you have requested and paid for 24-hour service.</li> <li>12. Unless otherwise directed, Trade Center electricians are authorized to cut floor covering to permit installation of service.</li> <li>13. All exhibitor's cords must be of the 3-wire grounded type. All exposed noncurrent carrying metal parts of fixed equipment, which are liable to be energized, shall be grounded.</li> <li>14. Rates quoted for all connections cover only the <b>bringing of service to the booth in the most convenient manner and does not include connecting equipment or special wiring.</b> Advance orders with payment must be received a minimum of three (3) days prior to exhibitor arrival for move-in.</li> <li>15. Please note that a City-Government Mandate has been issued for all credit card portals therefore, 2.5%+\$1 Service Fee is applied to all card transactions.</li> </ol>