



GEORGIA
GMIS



**Carl Vinson
Institute of Government
UNIVERSITY OF GEORGIA**

Georgia GMIS Spring 2024 Premier Technical Training Partner **FORTINET**

Ideapalooza

A Festival of **Fun** and **Fresh** Perspectives



Georgia GMIS 2024 Spring Conference
May 6-9, 2024
The Classic Center

SPONSORSHIP REGISTRATION

A Note from our President

It gives me great pleasure to share about the upcoming GA GMIS Spring Conference to be held May 6-9, 2024 at the Classic Center in Athens, Georgia.

The theme for this year's conference is "Ideapalooza: A Festival of Fun and Fresh Perspectives." Can we innovate? Can we continue to encourage improvement within our organizations? With your help, we will attempt to make a carnival of ideas and innovation for the coming conference and want you to join in the festival!

The "Good, Bad and Ugly" session is a fan favorite and will have plenty of insights from the previous year. The Tuesday night dinner will feature awards, certificate presentations and a fun trivia event. There will also be numerous networking opportunities during and after hours with these IT leaders and peers.

Thank you for your support and dedication to Georgia GMIS. Together, we can make the GA GMIS Spring Conference 2024 a festival of ideas! I look forward to seeing you in Athens!

Jonathan Reich
President, Georgia GMIS

IMPORTANT INFORMATION

The conference will be held at The Classic Center Foundry Street Building, located at 130 Foundry Street, Athens, Georgia 30601. There are a limited number of exhibit hall spaces available. To participate, the registration form and fee must be received by April 19, 2024. We do take credit cards through PayPal only. Please contact Karen Knight at knightk@douglasvillega.gov if additional information is needed. **NOTE: Do not register through the UGA/CVIOG link on the website. It is for participants only. Sponsorship registration is by this brochure. There is no online registration.** Please email your registration form **in advance to me** before sending your payment. It will ensure I have a space for you.

SPACE AND PARTICIPATION IS LIMITED TO THE FIRST 35 PAID SPONSORS

All setups will be held on Monday, May 6.

- All Setups will begin at 1:30 pm
- Setups should be completed by 4:00 pm.
- Tear Down for all Sponsors will be on Wednesday, May 8 after 12:30 pm

IMPORTANT: Sponsors, please note that our sponsor exhibit area will be in the Empire Room and will be tabletop only. Your display table will be 6 feet long and you will have 2 chairs. All display materials and handouts should fit on top of this 6-foot table. You may have roll-up screens that fit behind your table. Sponsors who bring free-standing floor displays will be asked to dismantle them. There will be no exceptions to this request.

GOOD, BAD, AND UGLY SESSION

The Good, Bad and Ugly session is held on Monday afternoon. This is always popular with everyone, and you are invited to listen in. It will begin at 4:15 pm and go on until 5:45. This will be followed by the Sponsor Reception and the opening of the exhibit hall.

Logos

Please send your high-resolution company logo to me at knightk@douglasvillega.gov so it may be included on our website.

HOTEL, VENUE, and LOGISTICS

Hotel Information

Hyatt Place, 412 N Thomas St, Athens, GA 30601.

When making your hotel reservation, please mention you are with the Georgia Government Management Information Sciences (GA GMIS) conference to get the special rate of \$159 (plus \$5 state hotel/motel fee and applicable taxes) per night.

All reservations can be made by calling (706) 425-1800 or online at [this link](#)

Be sure to reference the group code **G-MIS4**. If booking online you must enter a timeframe within the dates of the block 5/5-5/9 to apply the group code. A block of rooms will be held at the hotel until April 13, 2024, or until all rooms have been reserved, whichever comes first. After this date, the hotel will make reservations at the prevailing room rate based on availability.

Parking

Self-parking at the Hyatt Place is \$14 per night. Please note, overnight guests are strongly encouraged to leave their vehicle parked at the hotel. All sessions will be held within a short walking distance from the hotel into the main Classic Center building. Should you choose to move your car from the hotel to the Classic Center, additional parking fees will apply.

Venue

The Classic Center, Foundry Street Building, Empire Room, 130 Foundry St., Athens, GA 30601

All conference activities will be held at this location. You may access the loading dock by using the Foundry Street entrance to the parking lot behind the Foundry building. Carts will be available for the load-in process. There is a nearby parking deck if you are staying at a different hotel or just coming in for the day. Additional parking fees will apply. See attached map for location.

Shipping

Shipments must be addressed to:

GA GMIS c/o Victoria Jackson
Classic Center
300 N. Thomas St.
Athens, GA 30601

If shipping anything back out, the Classic Center will have a form for exhibitors to complete and the exhibitor will need to schedule a pickup with their delivery provider.

Exhibitor Guidelines:

Exhibitor Guidelines can be found at the following link:

https://classiccenter.com/DocumentCenter/View/2392/Exhibitor-Guidelines_23

Electricity and Internet Access

Exhibitors will need to create a login (unless you already have one for the Classic Center). This portal will allow you to request power, additional internet, etc. Standard Wi-Fi is included. Please note the portal will ask you to enter a booth number however you can bypass this field. You are responsible for ordering/paying for your power/additional internet.

<https://classiccenter.ungerboeck.com/prod/app85.cshtml?aat=79584355316f765577707541417a35655347533447774e6b79595437516658625831434c316869707475633d>

GA GMIS SPRING 2024 SPONSORSHIPS

Why sponsor?

The GA GMIS Spring Conference provides excellent brand visibility and networking opportunities with key IT decision makers in public sector IT industry.

Who Attends?

GMIS International is the most inclusive Government IT Association worldwide. GA GMIS represents city, county, and state agencies across Georgia. This is your chance to meet face-to-face with these industry leaders.

Sponsorship Opportunities

Cost

Sponsor

Gaming Suite

\$10,000

GA GMIS will host, facilitate, and staff a gaming suite for when the conference sessions have ended for the day. It will be open Sunday, Monday, and Wednesday nights. This is in conjunction with the Networking Suite. We will have arcade games, pool table and other fun activities. As sponsor, you will have your company signage at the venue and noted on website. A spokesperson from your organization will have the opportunity to speak briefly during the event. You can have up to four attendees from your company (includes exhibit booth so a grand total of four attendees). GA GMIS will take care of all the arrangements. **This sponsorship includes the exhibit booth.**

1 Available

Geek Trak - SOLD

\$5,000

Fortinet

You will be the title sponsor of Geek Trak and your company name and logo will be on all registration materials for the conference. Other benefits include company signage at the Geek Trak location, name, and logo on the GA GMIS website as title sponsor, premium booth in the Exhibit Hall. A spokesperson from your organization will have the opportunity to speak briefly during Tuesday lunch. You can have up to four attendees from your company (includes exhibit booth so a grand total of four attendees). GA GMIS will be providing the content for this session. **Must have an exhibit booth to sponsor this event.**

1 Available - **SOLD**

Cert Trak

\$5,000

You will be the title sponsor of Cert Trak and your company name and logo will be on registration materials for the conference. Other benefits include company signage at the Cert Trak location, name, and logo on the GA GMIS website as the title sponsor, premium booth in the Exhibit Hall. A spokesperson from your organization will have the opportunity to speak briefly during Tuesday lunch. You can have up to four attendees from your company (includes exhibit booth so a grand total of four attendees). GA GMIS will be providing content for this session. **Must have an exhibit booth to sponsor this event.**

1 Available

Tuesday Dinner

\$5,000

The Tuesday night dinner offers an excellent networking opportunity for all GA GMIS Participants (including sponsors/vendors). We will have a delicious dinner and awards presentations. As sponsor, you will have your company signage at the venue and noted on website. A spokesperson from your organization will have the opportunity to speak briefly during the dinner. You can have up to four attendees from your company (includes exhibit booth so a grand total of four attendees). GA GMIS will take care of all the arrangements. **Must have an exhibit booth to sponsor this event.**

1 Available

Tuesday Entertainment - SOLD

\$5,000

Surelock Technology

The Tuesday night entertainment will be a fun and interactive Trivia Event. This will be in conjunction with the dinner on Tuesday night. As sponsor, you will have your company signage at the venue and noted on website. A spokesperson from your organization will have the opportunity to speak briefly during the event. You can have up to four attendees from your company (includes exhibit booth so a grand total of four attendees). GA GMIS will take care of all the arrangements. **Must have an exhibit booth to sponsor this event.**

1 Available-SOLD

Networking Suite

\$5,000

GA GMIS will host, facilitate, and staff a late evening networking suite when conference sessions have ended for the day. It is part of the gaming suite and a separate sponsorship. A favorite tradition of conference attendees and excellent networking opportunity, all conference participants are invited to relax, visit with their peers, and enjoy refreshments. You will receive signage at the venue, up to four attendees from your company (includes exhibit booth so a grand total of four attendees), and the ability to meet, greet and network with the participants. Due to liability concerns, GA GMIS will service the bar in the suite. **Must have an exhibit booth to sponsor this event.**

1 Available

Break Sponsor

\$2,000 each

Sponsor the AM/PM breaks on Tuesday of the GA GMIS Conference. At this level, your company receives signage prominently displayed during the morning or afternoon break. **Must have an exhibit booth to sponsor this event.**

2 available

Trade Show Badge Holder-SOLD

\$2,000

BOSS

Place your company logo on the official name badge lanyards distributed and worn by all registered attendees. GA GMIS will purchase and produce these items. Due to production timelines, the commitment deadline for this sponsorship is six weeks prior to the conference. **Must have an exhibit booth to sponsor this item.**

1 available - SOLD

Tote Bag-SOLD

\$2,000

Palo Alto

Sponsor the official total bag to be distributed to all registered participants. You will need to ship the tote bag prior to our Sunday start date and we will provide you with the shipping information. **Must have an exhibit booth to sponsor this item.**

1 available - SOLD

All sponsorship opportunities must have an exhibit booth to sponsor these events/items (except Gaming Suite). All sponsorship opportunities will receive the benefits of the Exhibit Booth in addition to any extras of sponsorships (example – extra people).

Exhibits

Exhibit Booth \$3,000

- Name and Logo on GA-GMIS website
- One 6-foot table, skirting, and 2 chairs
- **Two Attendees from your company**
- **Sponsor meals for Two**
- **Tuesday night Banquet/Entertainment Tickets for Two**
- Attendance List one week before and after the conference

**GEORGIA GMIS
 SPRING CONFERENCE 2024
 EXHIBITOR / SPONSOR REGISTRATION FORM**

COMPANY _____ PHONE _____

CONTACT _____ EMAIL _____

NAMES OF ATTENDEES FOR BADGES (use separate sheet for their local contact info):

Any dietary restrictions for your attendees (vegetarian, gluten, etc.):

Attend Tuesday Night Dinner/Entertainment: YES _____ How Many _____ NO _____

EXHIBITOR AND SPONSORSHIP FEES:

	Quantity	RATE	TOTAL
Gaming Suite Sponsor 1 Available		\$10,000	
Geek Trak Sponsor SOLD		SOLD	
Cert Trak Sponsor 1 Available		\$5,000.00	
Tuesday Night Dinner 1 Available		\$5,000.00	
Tuesday Entertainment Sponsor SOLD		SOLD	
Networking Suite Sponsor 1 Available		\$5,000.00	
Break Sponsor 2 Available – Tuesday AM and PM		\$2,000.00	
Trade Show Badge Holder Sponsor SOLD		SOLD	
Tote Bag Sponsor SOLD		SOLD	
Exhibitor All Sponsors Must Have Exhibitor Booth		\$3,000.00	
GRAND TOTAL			

CANCELLATION & REFUND POLICY:

Cancellation of registration must be made by April 19, 2024. Sponsors, who fail to cancel or attend, are liable for the full registration fee. Requests for refunds after this time will be charged a 25% processing fee. To cancel a registration, please notify Karen Knight at knightk@douglasvillega.gov

By **no later than April 19, 2024**, mail your registration form and check (payable to GA-GMIS) to:

**GA-GMIS
 P. O. Box 219
 Douglasville, GA 30133-0219
 ATTN: Karen Knight**

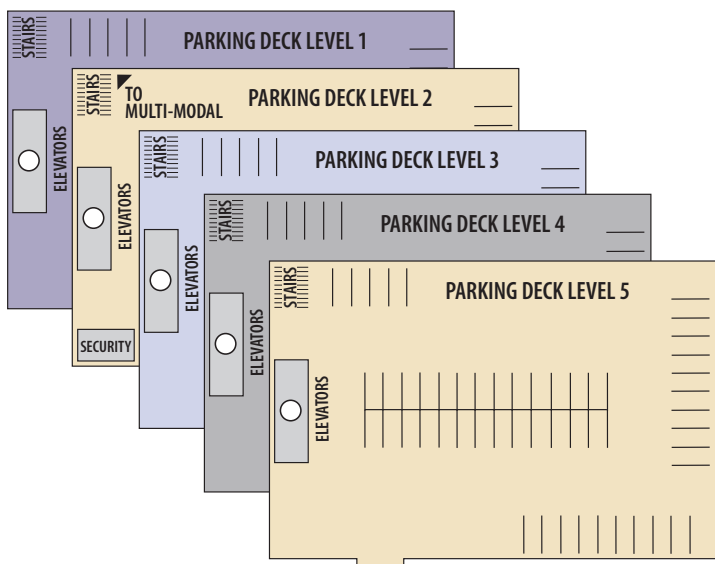
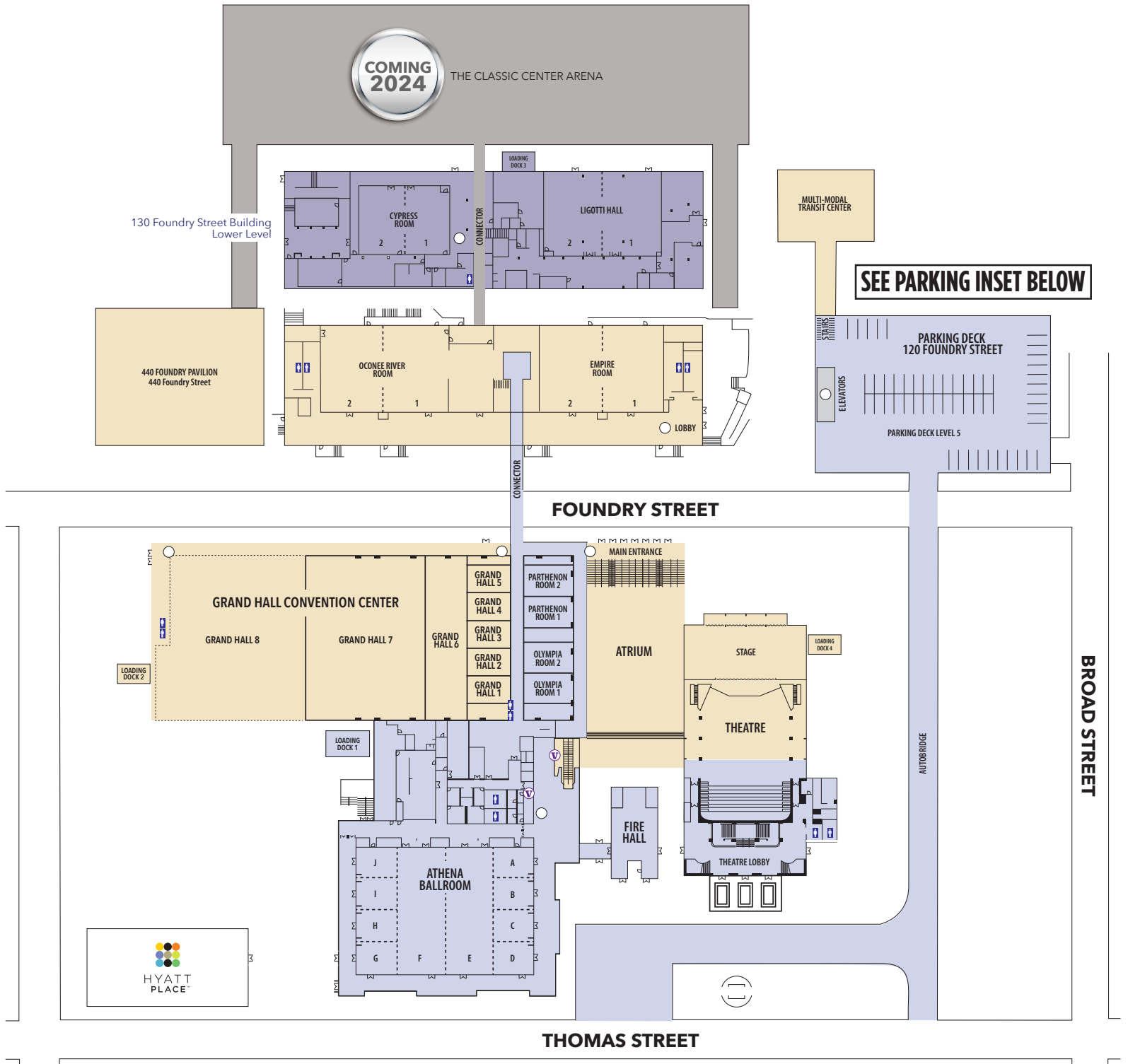
Credit Cards

Credit cards can be accepted through PayPal with a processing fee. If you wish to use a credit card, please let me know so I can send an invoice through PayPal. Do not send me any credit card information.



THE
CLASSIC
CENTER

Facility Map



Site Map Legend

- Information Center
- You are here
- Restrooms
- Vending
- The Classic Center Arena**
- 300 North Thomas Street Building - Upper Level**
Theatre Lobby
Box Office & Administration
Parking Deck Level 5
Loading Dock 1
- 300 North Thomas Street Building - Lower Level**
Theatre-Orchestra Level
Parking Deck Level 2
Loading Dock 2 & 4
Multi-Modal Transit Center
- 130 Foundry Building Lower Level**
Parking Deck Level 1
Loading Dock 3